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11-4:47 Bard's Catalog #88 by Bard's Products Inc.
12-23:94 The Cacti of the United States and Canada by Lyman Benson
10-7:78 Cornell Peat-lite Mixes for Commercial Plant Growing by the New York State College of Agriculture and Life Sciences at Cornell
10-7:78 Cornell Recommendations for Commercial Floriculture Crops, Part I: Cultural Practices and Production Programs by the New York State College of Agriculture and Life Sciences at Cornell
10-7:78 Cornell Recommendations for Commercial Floriculture Crops, Part II: Pest Control—Diseases, Insects and Weeds by the New York State College of Agriculture and Life Sciences at Cornell
11-4:46 Culinary Herbs by the Brooklyn Botanic Garden
12-23:95 Exotica by Alfred B. Graf
1-13:34 Family Business Estate-Planning Guide by David T. Barry
10-7:79 Gardening By Mail: Where to Buy It by the Mailorder Association of Nurserymen
12-23:95 Gardens For All Seasons by Jack Kramer
12-23:94 Geraniums III, A Penn State Manual edited by John W. Mastalerz and E. Jay Holcomb
1-13:34 Handbook For Selecting Roses by the American Rose Society
1-13:35 Manual for Organization of Floral Associations and Allieds by SAF
12-23:94 Midwest Plan Service Catalog by the Ohio Cooperative Extension Service
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11-4:47 Perlite Plant Guide Number 3—An Evaluation of Finer Perlite Grades by the Perlite Institute Inc.
1-13:34 The Plant Between Sun and Earth by George Adams and Olive Whicher
11-4:46 Pressed-Flower Pictures—Revised Publication by Ann Hossenlopp and Ernest Schaufler
1-13:34 Reference Guide to Commercial Greenhouse Crop Production by SAF
11-4:46 Remembrance by the John Henry Co.
9-9:64 The Retailer's Handbook of Federal Credit Regulations by James M. Goldberg
10-7:79 Snow Almanac by Jacobsen Consumer Products
1-13:34 Solar Radiation Energy Resource Atlas of the United States, the Insolation Data Manual and the Direct Normal Solar Radiation Data Manual by the US Government Department of Energy, Solar Energy Research Institute

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1-20:85 Espar's D4LK air heater
12-2:39 Finn Corp.'s A1000 Hydro-Gel
12-23:100 Floralite Cut Flower Food packets
10-7:88 Floralite GluGun
12-16:40 Floralware's E-Z Bows
12-9:79 Fortiflex buckets
12-16:40 Franklin China Co.'s 7-inch saucer
11-25:93 Fuel Efficiency's Solid State Control for boiler tube cleaners
12-30:40 Fuel Efficiency's Ultraspray
9-23:131 Gem Top Mfg. Inc.'s commercial bodies for vans
12-16:41 Goodway Tools' Handi-Mover
2-3:94 Green Garde's private label sprayer program
12-23:99 Grenmont Controls' Rex timer
2-3:92 Hamilton Natural Seeder
10-7:86 H.D. Hudson Mfg. Co.'s Perfection sprayers
2-10:39 Hodge's utility truck
12-16:41 Hoosier Glass compotes
12-23:98 Hoosier Glass krinkle vases
10-28:48 H.R. Krueger Enterprises' Tape Trap
10-21:86 Hydro-Planter Designs' Genie home gardener
10-21:86 International Master Products' Master Tagger
11-4:51 Johnston Environmental's Flex-Shield strip doors
11-18:48 JPA's flat and pack line
2-17:76 Kalwall Corp.'s Sun-Lite HP solar glazing
1-6:88 Kel Instruments' salinity tester
11-11:46 Koba Corp.'s plant support ring
12-30:40 Koch's Heart Candelabra
11-18:49 Lefton Co.'s bisque and bone china flowers
12-9:80 Morr Control's Model PH-F pH monitor
1-20:82 Nexus Greenhouse Corp.'s Nexglaxe insulated panels
2-3:95 Oakdell Nurseries grow-it-yourself herbs
9-23:128 Oakdell's point-of-purchase displays
1-20:83 OMC Lincoln-Cushman on-road delivery vehicle
9-23:128 Onan Corp.'s 75 ENT model generator
11-25:92 Owen Instruments' digital thermometer
1-6:88 Pentagon Industries' cassette changer
1-20:84 Philips Industries CrystalClad greenhouse panels
9-23:127 Pioneer Plastics & Services Co.'s plastic barks
10-21:88 Pioneer Wholesale Co.'s cork bark planters
2-10:40 Plas-Ties' Mark V Tie-Matic Twist-Tier
11-4:51 Plas-Ties' twist-ties
11-25:91 Poligal's greenhouse panels
10-28:49 Poligal's twin-wall greenhouse panels
12-16:41 Premier Brands Cut Peat Moss
12-2:38 Premier Peat Bark Mix
2-10:39 Randustrial Corp.'s Spunk
1-27:39 Ra-Pid-Gro's sprayer combination
1-20:84 Research Product's Cookpak Precooler
11-25:90 Reuter Labs' Sticky Bars
10-7:90 Riekes Crisa's crystal marbles
1-27:39 Rough Bros.' Techlite glazing system
2-10:38 Seal-O-Matic's mobile poly bag sealer
2-10:38 Selo's new products
2-17:77 Seville Industries' container line
2-24:38 Seville Industries pastel silk flowers
11-18:49 Sho-Off Display's live plant display
1-27:40 Sierra Chemical's Osmocote nitrogen fertilizer
2-17:76 Signode's Model MS-B strapping system
10-7:86 Simplex Soil test outfits
2-3:95 Smithers-Oasis' Florever rose preservative
2-3:94 Soabar's new snap-on tags
9-23:130 Solar Components Corp.'s SunLite water heater
12-9:78 Solo Inc.'s cart sprayer/washer
2-24:39 Summerson Tech. Serv. Label Master
2-10:40 Sutton Plastic's plug trays
2-24:36 Syndicate Sales Inc. stemming machine
12-9:80 Terra-Lite fortified vermiculite
10-28:48 Textron's agricultural pumps
11-25:90 Turf Vac Corp.'s Sandancer minitrucks
2-24:37 Un-Common Carrier Corp. model carriers
11-4:50 Vaughan-Jacklin's 'Happipot mix'
2-3:93 Vaughan's Just-Rite plant stakes
11-4:50 Watermatic self-watering planters
9-23:126 Water Rights sprinkling cans
11-18:51 Weathashade's Australian shadecloth


**Research**


1-6:44 Carbon dioxide beneficial to rose production
11-18:28 Chrysanthemum cultivars grown hydroponically and in peat-lite mix
11-11:23 Controlling gray mold
11-11:24 Do ancymidol bulb-dips affect Easter lily height?
9-9:90 Easter lilies grown in test tubes
9-30:19 Floriade test shipment results
10-28:46 Freezing method removes plant bacteria
1-13:17 High-humidity greenhouse
9-2:14 Improving marketing efficiency
9-23:92 Insects die when mating
12-23:34 Keeping quality of bedding plants
12-9:26 Leasing the floral department
9-9:27 Poinsettia production
10-28:32 Producing 'Improved Red Velvet' gloxinias
10-7:82 Saving endangered North American orchids
10-28:47 Scholarship funds Connecticut research
11-11:36 Solakleer glass
9-2:9 Surviving the recession
9-23:93 Virus-free lilies
9-23:98 Vitamin B1
11-11:34 Why do seeds sprout?


**Retailing**


10-21:83 Add gift lines to increase profits
9-23:120 AFMC's Name the Flower contest
12-16:36 Avoid houseplant salt problems
2-3:26 Barber Bros. goes into contemporary retailing
9-23:33 Bedding plant survey
12-9:66 Caring for Christmas plants
2-24:18 Cheryl Gala of A Gala Touch profiled
9-23:114 Christmas giftware dominated by animals
9-23:118 Consumer tips for growing roses
2-24:30 Convenience important to customers
9-16:38 Dallas home furnishings market
10-28:21 Deterring burglars
12-23:68 Discount stores compete with garden centers
9-2:44 Dividing perennials
9-23:112 Don't let frost wipe out annuals
2-3:87 Don't let plants die in midwinter
12-23:74 First family favorite flowers
9-9:15 Floraline telecommunications system
12-30:33 Florence Gift Mart
12-16:22 Florist and funeral director relationships
12-2:34 Florist shop fire
9-23:116 Florists should advise brides
12-23:66 Florist sues over shop name
10-21:82 Forcing bulbs in winter
2-17:69 Fresh rose purchases
10-21:84 Funeral directors evaluate florists
10-28:40 Glass house retailer
9-2:45 Handling sympathy flowers
10-21:38 Holiday greenery
12-16:36 Holiday planning
2-3:34 Holland Park Garden Centre
12-9:36 How do wholesalers and retailers get along?
1-6:74 How to figure product markups
2-17:66 How to measure advertising results
8-26:37 How to open tight carnations
12-2:34 Improving cut flower sales
11-4:44 In-store shopping is best
10-28:40 Is floral design a profession or hobby?
11-4:45 Key promotions for target shoppers
12-9:26 Leasing the floral department
12-23:66 Low airfare for Dallas Gift Show
2-24:31 Low prices should be explained
11-25:86 Mass marketing
12-23:74 Merchant wins OK to open flower kiosk
12-23:74 New color trends
2-3:86 New looks for containers
8-26:14 New Hamshire garden center
2-3:43 New varieties
1-6:47 Poetker opens Pogue's
11-25:89 Point-of-purchase advertising
1-27:36 Portland shop sells only orchids
11-4:23 Prepare for burglars
12-30:31 Preservative-treated floral foam
1-20:76 Promotion ideas to profit by
1-27:36 Protect your shop from water vapor
12-23:72 Robbers hold up California flower shop
12-30:32 Satisfying customers
10-28:43 Sending dead flowers
9-9:76 Store pesticides safely
1-6:78 Tips to guarantee long-lasting flowers
2-17:33 United Floral Ltd. Inc.
1-20:79 Visual merchandising
10-28:41 When to dig up bulbs


**Washington**


9-2:42 Child labor laws
9-2:42 Funeral industry legislation
9-2:42 Immigration reform legislation
9-2:42 International trade issues
1-13:39 Legislation defeated
1-13:40 Legislation expected in 1983
1-13:38 Legislation passed
1-13:40 Legislation to be reintroduced in 1983
1-13:41 Stymied legislation
9-2:42 Tax measures


**Wire services**


2-10:37 AFS appoints new marketing head
9-30:33 AFS begins rebate program
9-23:106 AFS convention
2-17:64 AFS convention goes to the orient
10-14:38 AFS design and profit program
11-25:77 AFS's extra money promotion
11-4:49 AFS's new headquarters
10-21:81 AFS's talent program
9-30:37 CBS now available on Mercury Network
1-13:35 Dried Flowers for All Seasons by Van Nostrand Reinhold
10-14:36 Five elected to FTD board
12-9:73 Floraboard supported by FTD in Washington
12-9:73 Floracom helps reduce phone bills
12-9:72 Florafax advertising
12-2:36 Florafax appoints Wells, Zwerneman
12-23:97 Florafax' Christmas arrangement
12-9:74 Florafax earnings increase
2-10:8 Florafax has $1 million day
9-30:34 Florafax introduces Floracom system
9-9:96 Florafax profits in '82
9-23:109 Florafax promotes birthday celebration
10-14:36 Florafax sales staff increases
12-23:96 Florafax sells Leaf Designs
11-18:40 Florafax Thanksgiving table arrangement
2-10:36 Florafax's Dial (800) FOR-LOVE
11-11:6 Florafax's test market program
9-30:34 Flowers Canada new billing system
11-4:49 FTD appoints Dan Irons treasurer
10-14:37 FTD fact book
10-21:80 FTD Mercury Network additions
12-23:97 FTD Mercury System has toll free option
9-30:37 FTD Mother-In-Law's Day specials
11-11:40 FTD orientation program
11-4:48 FTD prepares radio short stores
1-20:74 FTD promotions
9-23:105 FTD rejects purchase offer
12-2:36 FTD's Christmas bouquet
2-17:65 FTD's Mercury usage increases
11-25:74 FTD's national advertising
2-10:36 FTD's rose float wins parade trophy
11-18:39 FTD's rose parade float
9-30:35 FTD's Thankgiver bouquet
9-30:36 George Archer receives FTD award
12-23:6 Masterfloral wire service
1-6:85 New Teleflora personnel director
12-23:96 New Teleflora vice-president
2-10:6 New wire service added to Florafax
10-28:8 Owens-Corning purchases Derbigum America
1-20:72 Potbellied character resembles FTD logo
2-10:37 Redbook introduces two new arrangements
11-6:85 Redbook Valentine's Day arrangement
1-6:84 Sekiye visits AFS
11-4:48 Stanley Osweiler is new Florafax vice-president
9-23:110 Teleflora and *Bride's* magazine sponsor sweepstakes
1-6:84 Teleflora competition held in New England
10-21:80 Teleflora prepares for 1983 holidays
9-30:32 Teleflora sets goals
10-28:8 Teleflora unit honors Selo Inc.
11-18:39 Teleflora wins award for flower guide
12-9:72 Teleflora's Christmas bouquet
9-9:61 Teleflora's fall bouquet
11-18:40 Teleflora's new vice-president
11-18:39 Teleflora staff appointments
11-18:41 Teleflora's Thanksgiving bouquet
9-9:68 Wire services aid SAFE Endowment
11-25:77 Wright promoted to AFS assistant director